

FEDERAL MANAGEMENT CONSULTING CAPABILITIES OVERVIEW



DESIGN. EXECUTE. DELIVER.

ABOUT EVOKE

- Headquartered in Arlington, VA
- Founded in 2005
- Service Disabled Veteran-Owned Small Business
- 200+ employees in 20+ locations across the US
- \$22M+ Annual Revenue

CERTIFICATIONS AND QUALIFICATIONS

- ISO 9001 Certification
- CMMI Level 3 for Development
- Project Management Institute (PMI) Global Registered Education Provider
- TS Facility Clearance
- DOE Q Clearance

OUR CLIENTS

- Consumer Product Safety Commission (CPSC)
- Department of Health and Human Services (HHS)
- Department of Homeland Security (DHS)
- Department of Energy (DOE)
- Department of Veterans Affairs (VA)
- National Aeronautics and Space Administration (NASA)
- U.S. Department of Agriculture (USDA)
- U.S. Marine Corps (USMC)

MANAGEMENT CONSULTING SOLUTIONS FOR FEDERAL AGENCIES

Founded in 2005, Evoke is a management consulting firm successfully delivering innovative solutions to our federal government clients. Evoke takes pride in exceeding expectations – we solve complex problems while engaging with the client to create continuous improvement and ensure mission success.

- **Prioritizing our people** – we recruit talented professionals and invest in their development and growth through training, certifications, and meaningful engagements, bringing people into the firm for a career, not just a contract.
- **Standardized delivery framework and quality processes** – using our ISO 9001-certified and CMMI Level 3 compliant processes to guarantee that we deliver on our reputation for meeting and exceeding cost, schedule, and performance metrics on every project.
- **Mature corporate infrastructure** – over a decade of experience as a prime contractor enables us to bid, deploy, and successfully deliver on complex projects and programs within challenging environments on large standalone contracts, IDIQs, BPAs, and GWACs.

TRUSTED PARTNERSHIPS WITH OUR CLIENTS

Evoke management consultants have a mission-centric approach to delivery. We partner with our clients to develop and implement customized solutions that improve operations, solve strategic initiatives, and integrate enterprise-wide information. We are strategic partners with a reputation for exceeding expectations through innovation.

- **Specialized in supporting Chief Information Officers** – with deep experience supporting executive-level Administrators & Directors across 10 federal agencies in developing strategic visions and plans; maturing policies, processes, and governance essential to acquisition, budgets & contracting; and managing IT assets for large federal organizations.
- **Corporate Expertise in full lifecycle of delivering servicemember and veterans benefits** – with staff across projects and agencies collaborating to continuously improve the processes, systems, and infrastructure related to servicemember, military dependents, and veteran access to benefits and training opportunities.
- **Technology consulting with a healthcare focus** – engaging with federal partners to support development of Health IT interoperability standards and solutions, and implementing stopgap automated solutions for Electronic Health Record digitization, providing Evoke with an understanding of the opportunities for improvement across the Health IT spectrum.

Evoke: [e-voke] v. To create anew especially by means of the imagination

MANAGEMENT CONSULTING

- Program Management Office (PMO) Implementation & Execution
- Project Management Oversight, Reporting & Delivery
- Policy & Governance Strategy
- Independent Verification & Validation (IV&V)
- Financial Management
- Acquisition Program Management Support
- Portfolio Management
- Capital Planning
- Marketing & Communications

TECHNOLOGY & ENGINEERING

- Technology Roadmaps
- Enterprise Architecture
- Information Assurance
- Cybersecurity
- Systems Engineering
- Test & Evaluation
- Data Warehouse Solution Implementation
- Healthcare IT integration
- FITARA and Regulatory Compliance
- Operations & Maintenance
- Application Development
- Service Management
- Database Development & Maintenance

ORGANIZATIONAL IMPROVEMENT

- Certification & Training
- Business Process Improvement & Reengineering
- Lean Six Sigma
- Strategic Planning
- Organizational Assessment & Alignment
- Performance Management & Metrics
- Kaizen Process Improvement Event Facilitation
- Enterprise Resource Planning
- Organizational Performance & Maturity Assessment
- Organizational Transition

NAICS CODES

- 541511, 541512, 541513, 541519, 541611, 561210
- CAGE Code: 35BW5
- DUNS: 170507169

DIFFERENTIATING OURSELVES FROM THE MARKET

Our focus for over 12 years as Evoke has grown has been process and performance improvement, and we continue to cultivate a results-oriented culture both internally and most importantly for our clients. Our employees are advisors and innovators, skilled in tailoring industry best standards as well as proven methodologies to the unique needs of our clients to produce program efficiencies and cost savings across all initiatives.

SUCCESS STORIES

- **Veteran's Affairs** – Directly supporting the VA in improving claims processing, rolling out the Centralized Mail program that reduced paper claim mail handling time from 50+ days to 6 days. Deploying system enhancements that enables VBA to process dependency claims in 1 day, versus 300 days on average for dependency claims processed manually.
- **US Marine Corps Manpower & Reserve Affairs** – Designed and executed the innovative USMC automated scanning operation for Service Treatment Records, digitizing all paper records into the VA database, reducing processing time from 45 days to 3 days.
- **Federal Health Architecture Program** – Provided DoD with an enterprise architecture solution for prescription drug monitoring using pre-existing systems to identify soldiers using opioids not prescribed by military doctors. Resulted in FHA winning a FedHealth IT Innovation Award in 2017 for this work.

ACCESSING OUR SERVICES

Evoke is an experienced prime contractor across a range of IDIQs, GWACs, and BPAs.

PRIME CONTRACT VEHICLES

- **NIH CIO-SP3 (Small Business and SDVOSB Tracks)** – 10-year IDIQ GWAC, \$20B ceiling for IT Services and Solutions
- **Veterans Technology Services (VETS) 2** – 10-year, \$5B ceiling GSA GWAC, set-aside for SDVOSBs for customized IT services and service-based solutions
- **GSA IT Schedule 70** – GSA's IT Services IDIQ
- **SeaPort-e** – Navy's platform for acquiring services in 22 functional areas
- **USDA IT Governance & Strategy Support Services (ITGSS) BPA** – Agency-specific BPA with \$250M ceiling to provide CIO-level policy, strategy, and security support for use across USDA

FOR MORE INFORMATION

Marc E. Zigo
 VP of Business Development
 T: 571.298.4466
 E: Marc.Zigo@evokeconsulting.com